



The Equestrian Event Not to be Missed this Easter Holiday

Wednesday 7th – Saturday 10th April 2010
NEC, BIRMINGHAM

A great offer from The British Open!

The British Open Show Jumping Championships has today announced a special offer for those looking to buy the ultimate horsey present for a loved one. With great value tickets and more time to shop and enjoy the first-class entertainment, it's the perfect present for your family and friends - and you of course!

Book a standard ticket for ANY performance and if you're one of the first ten to book quoting "**VAL,**" you will win an **exclusive backstage tour** and a **£20 gift voucher** to spend as you please in the British Open Official Merchandise store! It's the perfect present for Valentines or Mother's Day! Get on the phone to the box office NOW by calling **0844 581 1301** and quote "**VAL.**"

The **2010 dates, Wednesday 7th – Saturday 10th April**, have been allocated to close the Show with the Championship Final performance on Saturday evening and with no split performances, tickets are now valid all-day on the day you purchase.