



### **Coutts International Polo 2010 considered a huge success**

This weekend saw Chester Racecourse play host to the Coutts International Polo Weekend, one of the key events on the Cheshire social calendar.

The two day event was held at the historic Roodee and attracted crowds of more than five thousand over the two days, an increase of over 50% on 2009 attendance.

The first match on Friday between Boodles and Alexander Events made for a great start to the event with Boodles making it through to Saturday's final, and the second semi final saw Gibro Group beat San Miguel.

The social element of the sport was also key over the two days, and on the Friday night invited guests attended the exclusive Coutts International Polo Party in the Pavilion at Chester Racecourse. Cocktails flowed, and guests were entertained by the fantastic eleven piece band, John Oliver Live.

Saturday's sunshine brought the crowds down to the racecourse in their thousands to watch the dramatic final. The day started with a subsidiary final between Alexander Events and San Miguel, which Alexander Events won by two goals.

With the Pimms and Champagne flowing in the sun the crowds really got involved with hundreds of them heading onto the pitch to 'tread in' divets at the end of each chukka.

The final between Boodles and Gibro Group made for a dramatic spectator experience with end to end action throughout, Boodles won by one goal to take the Coutts International Trophy and £10,000 prize money.

Richard Thomas commented; 'We've seen a huge increase in attendance this year which proves that the appeal of the sport is really growing, personally I have really enjoyed competing. It had been great to see so many people who are new to the sport come down to see what Polo is all about and enjoying a day in the sun at the racecourse. Polo is an exciting dramatic sport which is great for spectators and players alike and we've had some top class International action here over the two days.'

**For further information, please contact: Rob March at Chester Racecourse on 07850 509 676**