

AmTrust Equine RWHS British Riding Club Championships 2010 underway

Unique grass-roots competition continues for second year and offers a new 'once in a lifetime' experience for the lucky winners

Royal Windsor Horse Show has continued its relationship with British Riding Clubs (BRC) and AmTrust Equine Insurance to restage the AmTrust Equine RWHS British Riding Club Championships for 2010.

In association with PONY and Horse&Rider Magazines, the AmTrust Equine RWHS British Riding Club Championships represent a truly unique opportunity for any rider at grass-roots level to qualify for the Finals, which will once again be held during the Royal Windsor Horse Show in May 2010. Royal Windsor Horse Show has been running for over 65 years and takes place at the iconic venue of Windsor Castle, in Her Majesty The Queen's private grounds.

Launched this year, the AmTrust Equine competition proved a major success with competitors from all over the country taking part and six talented riders beat the competition to take the 2009 Champions titles at Royal Windsor Horse Show in May. The winners were also invited back to Windsor in August for their 'once in a lifetime' experience when they were presented with their trophies by idols Laura Bechtolsheimer and Ben Maher, in the main arena at the Alltech FEI European Jumping & Dressage Championships.

Next year the winners are in for an even bigger treat. The six Champions of the 2010 AmTrust Equine competition will each win a five day trip to the Horse Capital of the World - Lexington, USA - which includes flights, transport, hotels and meals for each Champion as well as tickets to the Alltech FEI World Equestrian Games 2010 in September*. And, if that's not enough, during their stay the lucky Champions will take centre stage at a very special equestrian evening at the Lexington Civic Centre where they will be presented with their Champions' trophies.

Qualifiers for 2010 are already underway, hosted by individual riding clubs across the UK. Area Finals will then whittle down the competition to leave just the top riders from each class, qualifying for the Finals at Windsor, which take place in May 2010.

Perdie Reid, Claims Manager at AmTrust Equine Insurance, commented: "We are thrilled to put our name to a Championship that offers grass-roots riders - our customers - the chance to compete in the same arena as their idols at Royal Windsor and experience the excitement of international competition in Kentucky."

Simon Brooks-Ward, Event Director for Royal Windsor Horse Show said: "We were extremely pleased with the way this brand new competition took off in its first year and are delighted to run it again with continued sponsorship from AmTrust Equine. It offers an exceptional opportunity to ride in the main arena at Royal Windsor Horse Show and, with the chance of a trip of a lifetime to Lexington, I'd urge everyone out there to contact their local Riding Club and find out when the next qualifier is running. We'll see you at Windsor!"

For both Dressage and Jumping, there will be Junior and Senior Classes and full terms and conditions of the Championship and details of which clubs are hosting qualifiers are currently available at www.rwhs.co.uk, www.amtrustequine.co.uk and www.bhs.org. To find your local British Riding Club visit www.britishridingclubs.org.uk

Ticket information:

Tickets for Royal Windsor Horse Show 2010 are on sale now, priced at £13 (adults), £9 (concessions including Royal Windsor Advantage Card Holders) and £5 (children 5-16years) if booked in advance. Family tickets (two adults and two children) cost £30. Tickets are priced per day and include entry to all the day's events. You can book online at www.rwhs.co.uk or by telephoning 0844 412 4631 (UK) or + 44 115 993 4119 (International).